

## Business Computing Final Project

You are considering opening a sushi restaurant in Vancouver. Complete the following:

### Research the competition:

- Use a search engine to find **five** sushi restaurants in Vancouver with menus available online.
- Looking at the menus find at least **three** items which are on all the menus.
- Create a spreadsheet and record the price of each item for each restaurant.
- Calculate an average price of the 3 items for each restaurant
- Find *Tripadvisor* and *Yelp* ratings of each of the restaurants and add these to your spreadsheet
- Calculate an average rating for each restaurant

Example:

	A	B	C	D	E	F	G	H	I
1		Miso Soup	California Roll	Tuna Sashimi	Average Price of 3 items	Yelp Rating	Trip Advisor Rating	Average Rating	
2	Joe's	\$3.50	\$4.00	\$7.00	\$4.83	5	4.5	4.75	
3	Frankie's	\$3.00	\$4.00	\$3.55	\$3.52	4.5	4	4.25	
4	Mindo Palace	\$4.59	\$3.50	\$6.95	\$5.01	4	2	3	
5	Sushi Town	\$4.50	\$4.25	\$3.56	\$4.10	3	4.5	3.75	
6	Inter	\$2.50	\$2.50	\$4.50	\$3.17	2	3.5	2.75	
7									
8									
9									
10									
11									
12									

### Find a location

- Go to [relator.ca](http://relator.ca) and find 3 COMMERCIAL properties for sale for between \$300,000 and \$1,000,000 in the Vancouver area.
- Create a word processing document with a table comparing them
- Choose one which would work best and put a picture of it under the table.

Example:

Address	Square footage	Price	Pros	Cons
5524 1 <sup>st</sup> St.	675 sq ft	\$ 565,000	<ul style="list-style-type: none"> <li>• Already set up as a restaurant</li> <li>• Near high rises</li> </ul>	<ul style="list-style-type: none"> <li>• \$500 monthly maintenance fee</li> <li>• Fairly small seating area</li> </ul>
56432 23 <sup>rd</sup> Ave	345 sq ft	\$ 300,000	<ul style="list-style-type: none"> <li>• Lots of walking traffic in area</li> </ul>	<ul style="list-style-type: none"> <li>• Would need major renovation</li> <li>• Small</li> </ul>
29 Price St				

## Create a menu

- You will need to create a menu for your restaurant
- Must have 20 items with prices
- Must have address of restaurant
- Add a made up phone number
- Should look very professional

## Hire staff

- You will need to hire a manager, wait staff and cooks.
- Create a word processing document and list the qualities you would be looking for in **each** of the different jobs.
- In the same document create a list of 5 questions you would ask potential employees **for each job**.

## Create an orientation presentation

- Create a power point presentation which would be shown to your employees
- Should include the expectations of your staff (hygiene, conduct with customers, professionalism, etc)
- Five or more slides, no more than 20 words per slide.

## Invite critics to an opening night

- Choose a random date to be your opening night
- Find at least four real food critics in Vancouver using a search engine
- Create a personalized **business letter** for each of them inviting them to an opening night
- In the letter explain why your restaurant is the best

## Create ads

- You will create newspaper ads of 2 different sizes (1/8 PAGE, and 1/2 HORIZONTAL)
- To do this create a new text document or drawing file
- Create two rectangles, one 10.28 cm x 16.33 cm (1/8 PAGE), and one 26.26 cm x 25.94 cm (1/2 HORIZONTAL)
- Add text and images to the rectangles to make your ads.
- Make sure to include your address and phone number.